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Homes.com Partners with Realty ONE Group To Provide More Valuable Listing Support

Partnership enhances listings for fast-growing brokerage with significant presence in Arizona, California and Nevada

NORFOLK, Va. (March 21, 2013) – Homes.com, a leading online real estate destination and solutions provider to brokerages nationwide, inked an agreement to provide enhanced listings for Realty ONE Group, a major West Coast brokerage – the largest in Nevada and one of the fastest growing in California and Arizona. Realty ONE Group upgraded its Homes.com listings to Preferred display for all of its California, Nevada and Arizona offices.

“We are proud to align with Realty ONE Group -- a true quality partner. Together, we will be able to help more consumers achieve the dream of home ownership,” said Brock MacLean, executive vice president of Homes.com. “By leveraging Homes.com’s highly engaged traffic, Realty ONE Group associates will receive enhanced exposure for their listings and will have more opportunities to connect directly to consumers.”

Real estate listings for all 15 of Realty ONE Group’s offices, previously listed as basic display, will now appear as enhanced, Preferred listings on Homes.com. The upgrade gives Realty ONE Group listings premier placement on Homes.com, viewed by more than 12.5 million homebuyers monthly. Each listing will display additional photos, the brokerage logo, and agent and broker contact information.

“We value the tremendous exposure that Homes.com offers our listings,” said Realty ONE Group CEO Kuba Jewgieniew. “Ensuring our sales associates’ contact information is front and center is one more way that Realty ONE Group maintains its focus on each individual agent. . Because we know how hard they work to obtain listings, we strongly believe that they deserve to have access to ALL inquiries that come in on their listings, and therefore proudly absorb the cost for the enhancements.”

About Homes.com

Homes.com is a leading provider of real estate marketing and media services, including brand advertising, property listing exposure and syndication, search engine marketing and instant response lead generation. Homes Connect by Homes.com offers the real estate industry's first-ever all-inclusive marketing platform for agents and brokers featuring single-login convenience. Over 12.5 million consumers visit Homes.com each month to search nearly 4 million properties for sale or rent, to locate real estate agents in their area and to find useful home buying tips. For more information, visit www.Homes.com.

About Realty ONE Group

Realty ONE Group is a full-service real estate brokerage firm with more than 4,000 associates, headquartered in Irvine, California, with offices in Arizona and Nevada. It focuses on providing ethical, professional and results-oriented services to property owners and prospective real estate buyers. Since its inception in 2005, the company has grown to become the largest real estate brokerage in Nevada and the fastest-growing real estate company in Arizona and California.

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