

**REALTY ONE GROUP PARTNERS WITH TRULIA TO EXPAND ITS BUSINESS
AND DELIVER EXCEPTIONAL SERVICE TO CLIENTS AND AGENTS**

Fast growing real estate brokerage in Nevada, California, and Arizona continues to offer an unprecedented level of service to its agents.

San Francisco – April 3, 2013 – Trulia (NYSE: TRLA), a leading online marketplace for home buyers, sellers, renters, and [real estate professionals](#), today announced a strategic partnership with Realty One Group, the largest real estate brokerage in Nevada and the fastest growing real estate company in Arizona and California.

Realty One Group has seen phenomenal growth since its inception in 2005 and is currently thriving with more than 15 home offices serving the tri-state area of California, Nevada, and Arizona. It closed \$4.9 billion in sales last year, and as part of the new agreement, its 4,000 associates will receive prominent exposure for their listings and their brand on Trulia as well as extensive education to help their associates more effectively use Trulia's tools and services to work with modern consumers.

"Realty ONE Group is committed to embracing cutting-edge technology as a key way we support our agents and thereby accelerate our growth as a company," said Realty One Group Founder and CEO Kuba Jewgieniew. "We want to be a dominant presence on Trulia to connect with its rapidly-growing audience and further position our agents as best in class. Our goal as a company is to keep our focus on the success of each individual agent and enhance their ability to showcase their listings and contact information."

"We are excited to help Realty One Group deliver a high level of value to its agents," said Alon Chaver, VP Industry Services at Trulia. "Realty One Group's adoption of technology and entrepreneurial enthusiasm are a great match for Trulia's brand, and we look forward to helping the company grow its business and connect with tech-savvy buyers and sellers searching for homes on the web and from their mobile devices."

About Trulia, Inc.

[Trulia](#) (NYSE: TRLA) gives home buyers, sellers, owners, and renters the inside scoop [on properties, places, and real estate](#) professionals. Trulia has unique info on the areas people want to live that can't be found anywhere else: users can learn about agents, neighborhoods, schools, [crime](#), commute times, and even ask the [local community questions](#). [Real estate professionals](#) use Trulia to connect with millions of transaction-ready buyers and sellers each month via our hyper-local advertising services, social recommendations, and top-rated [mobile real estate apps](#). Trulia is headquartered in downtown San Francisco. Trulia is a registered trademark of Trulia, Inc.

About Realty ONE Group

Realty ONE Group is a full-service real estate brokerage firm with more than

4,000 associates, with corporate offices in Irvine, California and branch offices in Arizona and Nevada. It focuses on providing ethical, professional and results-oriented services to property owners and prospective real estate buyers. Since its inception in 2005, the company has grown to become the largest real estate brokerage in Nevada and the fastest-growing real estate company in Arizona and California.

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