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Realty ONE Group Continues Rapid Southern California Expansion

New Corona Office –First in Riverside County -- Will Bring Realty ONE Group’s Proven Formula for Success to New Audience of Real Estate Agents and Customers

CORONA - Realty ONE Group announced today it will continue its rapid pace of expansion by opening an office in Corona, which will provide more opportunities for local real estate agents to experience its proven model for success: a simple and attractive compensation plan, backed by a full suite of educational, managerial and technological support.

The Corona office – the first in Riverside County -- represents another step in Realty ONE Group’s torrid growth, which included the August acquisition of John Hall & Associates, a leader in Arizona real estate since 1974, and a planned expansion into San Diego next year with an eye toward national franchising.

Realty ONE Group has been recognized by INC. 500 for three consecutive years as one of the fastest growing companies in America. With more than 2,500 agents in Arizona, California, and Nevada, Realty ONE Group closed over 13,000 transactions in 2010, ranking as the nation’s thirteenth-largest real estate brokerage. This year the firm is on pace to close nearly 16,000 transactions, which will elevate it to the top 10 in the nation.

The office, at 1260 Corona Pointe, will be managed by seasoned real estate pro, Linda Rocha, formerly with First Team for 19 years. With 30 years in the industry, and a track record that includes sales of more than \$100 million when in the field, Rocha brings extensive experience and leadership.

“The real estate industry is in a constant state of flux, and it is clear Realty ONE Group is poised to be a dominant player in this region. It offers a culture unmatched in local real estate – a solid devotion to the team concept, strong educational programs, a supportive environment and progressive, proprietary technology,” Rocha said, “not to mention a desire to make its mark through opening offices in prestigious locations when others are retreating. It is my pleasure to align my demonstrated experience with Realty ONE Group’s assured successful future.”

“Expanding into Riverside County is a major step in our planned expansion. As a real estate veteran in the region, Rocha will play a pivotal role in our efforts to expand throughout Southern California,” said Kuba Jewgieniew, CEO and founder of Realty ONE Group. “We will leverage her strong leadership expertise and relationship management skills to enhance and expand our market share.”

Realty ONE Group has grown so quickly in large part due to its unique fee and commission structure. In direct contrast to the traditional model where brokerages take a

percentage of each commission, Realty ONE Group instead charges a flat transaction fee and the agent keeps the remainder. "Our business model is based on attracting quality real estate professionals and empowering them by offering more resources for less money," said Jewgieniew.

According to Jewgieniew, Realty ONE Group's supportive environment extends to a management team that is more available to their agents than at most large brokerages. "Quality attracts quality and Realty ONE Group has established itself as a premiere organization for successful agents to affiliate with. While we embrace technology, Realty ONE Group has real, physical offices that house knowledgeable managers who average more than 20 years of experience."

About Realty ONE Group:

Realty ONE Group is a full-service real estate brokerage firm with over 2,500 associates, headquartered in Las Vegas, Nevada, with offices in Arizona and California. It focuses on providing ethical, professional and results-oriented services to property owners and prospective real estate buyers. Since its inception in 2005, the company has grown to become the largest real estate brokerage in Nevada and the fastest growing real estate company in Arizona and California.

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