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Realty ONE Group Expands into San Diego: Three Planned Offices Underscore Desire for Rapid Growth

IRVINE, Calif.--(BUSINESS WIRE)--Realty ONE Group continues its march up and down California with its foray into San Diego and is proud to announce Tina King as regional manager. She will be responsible for rapidly expanding the company's footprint in San Diego and will oversee local operations to ensure that Realty ONE Group's professional standards are upheld across all new branch locations.

"San Diego was our next logical step as we have dominated Orange County," says Kuba Jewgieniew, CEO and owner of Realty ONE Group. "The market is on fire, and we are confident we will make a major foothold in the area, since agents have been clamoring to join our team."

Realty ONE Group, No. 7 in REAL Trends' national rankings and a four-time winner of INC. 500's fastest-growing company designation, is known for offering "more" to its agents: more technology, more marketing, more education, more support and more compensation.

King, with a stellar reputation as an outstanding professional who has achieved success with brands such as First Team and Keller Williams, was drawn to Realty ONE Group because she found the other real estate models she was familiar with tired and outdated.

"Realty ONE Group really caters to the entrepreneurial spirit," she said. "It's who I am and what I seek. Everyone's doing the same old thing and through the interview process, I could tell Realty ONE Group was fresh and cutting-edge."

Jewgieniew said they are delighted to have King on board. "One of her significant strengths is coaching, and she will be a key part of our efforts to nurture other agents and impact their lives and careers."

In addition to its company-owned offices, Realty ONE Group has introduced a franchise option to allow like-minded business professionals to take advantage of its proven model. They have opened ten offices since the beginning of the year, but are maintaining a highly selective process for affiliation.

"We received nearly 600 inquiries in six months, an overwhelming amount that proves we have the industry's attention across the nation," Jewgieniew said. "Whether through company-owned or franchise offices, Realty ONE Group is looking to the future and entering more markets to disrupt."

About Realty ONE Group, Inc.

Realty ONE Group, Inc., is a full-service real estate brokerage firm with more than 4,000 associates. Its corporate offices are in Irvine, Calif., with offices throughout California and in Arizona and Nevada. It focuses on providing ethical, professional and results-oriented services to property owners and prospective real estate buyers. Since its inception in 2005, the company has

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grown to become the largest real estate brokerage in Nevada and the fastest-growing real estate company in Arizona and California.

For more information, visit www.RealtyOneGroup.com.

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