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Realty ONE Group Partners With Merrill Corporation

St. Cloud, Minn. (August 2013) Realty ONE Group, a full-service real estate brokerage with more than 4,500 associates serving the tri state area of California, Nevada, and Arizona, has partnered with Merrill Corporation to launch a new online marketing center for Realty ONE Group agents.

The Merrill Corporation eStore will allow agents to customize Realty ONE Group brand templates for business cards, postcards, flyers and brochures. Agents can access their marketing 24/7 with online proofs, free mail lists and the ability to share their marketing by email or on over 150 social network sites at no additional charge.

“Our goal at Realty ONE Group is to offer the most cutting-edge marketing tools to our agents,” said Kuba Jewgieniew, CEO and Founder of Realty ONE Group Inc. “We are always looking for unique partnerships and believe Merrill’s eStore offerings will enhance our agents’ branding through high quality and customer service.”

“Merrill is excited about this partnership and the ability to help Realty ONE Group offer their agents high quality, affordable marketing that will continue to build their brand in their markets and support their amazing growth,” said Tony Bednar, Vice President for Real Estate Marketing Services. “Our customer service is unsurpassed in the industry and Realty ONE Group agents can call or click to order.”

Merrill Corporation, www.merrillshop.com, is the foremost provider of marketing tools and services for real estate and has partnered with the leading real estate companies for more than 40 years. They offer personalized products, such as business cards, personal and property postcards, stationery, folders, brochures and so much more, proven to build an agent’s business. Merrill Corporation’s suite of services is complemented by an industry leading customer service team.

Realty ONE Group, Inc., with corporate office in Irvine, Calif., is a full-service real estate brokerage firm with more than 4,500 associates. It focuses on providing ethical, professional and results-oriented services to property owners and prospective real estate buyers. Since its inception in 2005, the company has routinely surpassed its numbers year over year in terms of agents, transactions and offices.

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