

CONTACT:

Cathie Ericson

Media@RealtyONEGroup.com

503.539.6772

Realty ONE Group Announces Advances in People, Places and Things:

*New technology, new offices and new managers will further enhance
Realty ONE Group's explosive growth*

IRVINE, Calif. (Sept. 4, 2013) Realty ONE Group is following up its recent honor of a fifth consecutive spot on the prestigious INC. Magazine list of fastest-growing companies with a host of announcements concerning leadership, offices and technology, which are destined to further increase its ascension in the real estate industry.

New Offices Highlight Sales Growth in Crucial Geographic Areas

Realty ONE Group is expanding its footprint in three key states with new offices that include:

- Two new offices in Arizona, one in North Phoenix and one in Goodyear;
- Three new offices in California, including Rancho Cucamonga, Mission Valley and an additional Huntington Beach location;
- Two freshly renovated spaces in Las Vegas, Northwest and Southwest

New Websites Further Reinforce Realty ONE Group's Cutting-Edge Technology

The company is further capitalizing on the benefits of technology with two new websites that launched Sept. 4.

OwnAONE.com is a new franchise-focused site that features information about the company's popular franchise opportunities and why its model succeeds. The site, which features the latest technology and a clean, modern interface, allows prospective franchisees to learn more about the process, pose questions and get in touch with the regional vice president in their area.

"This is a chance for brokerage owners and savvy real estate professionals to gain a strong understanding of what our opportunity is all about before they come see us on a special VIP

tour of our company," said Rick Hudson, executive vice president of franchise development for Realty ONE Group.

RealtyONEGroup.TV is a video site that will allow Realty ONE Group to showcase its unique culture and philosophy. The site will house videos that include agent testimonials, franchisee testimonials, depictions of the corporate culture, announcements of top-producing agents, partner and "sister company" testimonials, announcements from CEO Kuba Jewgieniew and a "backstage pass" section where viewers can see behind the scenes.

"Video is a key medium to connect with clients and show them the face of Realty ONE Group – really let our stellar personalities shine through," said Kuba Jewgieniew, Realty ONE Group's founder and CEO. "We look forward to using video to capture the Realty ONE Group vibe, which is success-focused yet fun, as well as honor our deserving agents."

These two sites complement other recent technology advances that include Realty ONE Group's [redesigned website](#), which brings more functionality and customization to its clients with a modern look and a revamped "lifestyle search." The company also recently debuted a free high-definition app that further supports the current needs of today's home buyer with customization for each agent, emphasizing their expertise in local markets.

New Leadership Will Contribute to Realty ONE Group's Culture of Success and Agent-Centric Focus

Realty ONE Group has recently named a pair professionals to key posts, emphasizing its ability to attract well-known, proven real estate industry veterans.

Rancho Cucamonga, Calif.: Kim Kershaw, who has a number of years in the real estate business, has been named branch manager of this new office. After several stints in management with a competitor, Kershaw joined Realty ONE Group in October 2012. "I decided I worked too hard to give away such a large portion of my commission," Kershaw said. According to Kershaw, her goal in Rancho Cucamonga is to create an environment of achievement and support for real estate professionals who understand that they have earned and are entitled to keep their commissions, and who want to be a part of making history with Realty ONE Group. "If agents are excited to come into the office and are meeting their personal goals, I have succeeded," she said.

Tempe, Ariz.: Bill Powers, who has almost 30 years in the real estate business with a lengthy roster of management experience, has been named Managing Broker in the Tempe office. His distinguished career includes membership on the Executive Committee for the National Association of Realtors (NAR); and president of the Phoenix Association of Realtors and Arizona Association of Realtors – both of whom have named him Realtor of the Year. "Realty ONE Group's reputation for its attractive compensation plan is matched by the unprecedented number of products and services the company brings to its agents," Powers said.

“With these new, attractive office spaces; our accomplished new managerial talent and the improvements we continue to make in technology to help our agents better service their clients, I believe our expansion is limitless,” said Jewgieniew.

About Realty ONE Group, Inc.

Realty ONE Group, Inc., is a full-service residential real estate brokerage that focuses on attracting successful agents by providing more service and support while allowing them to keep more of their commissions. Now a national franchisor, the firm has grown to over 40 offices and 4500 associates since its inception in 2005. Realty ONE Group was recently named No 7 in the nation in closed transactions by REAL Trends and has been named one of the fastest-growing companies by INC. 500 for five consecutive years. For more information, visit www.RealtyONEGroup.com.