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Successful Real Estate Veterans Join Realty ONE Group as Franchisees:

Four New Locations in California Underscore its Foothold and Success

IRVINE, Calif. (Sept. 26, 2013) Realty ONE Group Affiliates, Inc., announces the affiliation of four new franchise partners, all of whom are launching their Realty ONE Group franchises this fall.

“Every time we are contacted by these successful real estate veterans, it validates the success of our model and its ability to attract the best professionals in their markets,” said Kuba Jewgieniew, Founder and CEO of Realty ONE Group.

Realty ONE Group BMC Associates, San Ramon, run by Navid Ali

Navid Ali was initially intrigued by Realty ONE Group and the opportunity to combine an elite brand with a more attractive compensation model. “The additional horsepower my associates now have, as part of the Realty ONE Group family, is phenomenal. High volume plus high quality transactions creates both happy agents and happy clients. Realty ONE Group is a game changer and I’m so excited to be a part of that!” he said. He expects to double his current number of 160 associates over the next year.

Realty ONE Group Champions, Riverside, run by John Schulte

John Schulte first became “painfully” aware of Realty ONE Group when his agents began defecting. “As the old adage goes, ‘If you can’t beat ‘em, join ‘em’” he says, noting that Realty ONE Group’s agent-centric focus and forward-thinking business model are “counter-intuitive, while at the same time being the leading edge of the new, more powerful approach to the agent-broker relationship in our industry. The firm is a class act, providing agents with an image, environment and financial approach that will put them at the forefront of the industry.” His aggressive growth plans call for expanding the office to at least 150 agents in the first 12 months of operation.

Realty ONE Group Masters, Glendora, run by Jaime Genie

"I first heard about Realty ONE Group at a California Association of REALTORS conference, and my interest was piqued that they were growing so fast when many other real estate companies are in decline," Jaime Genie said. "Further research showed that they were decimating Prudential in many markets where they compete, and I knew they were the ones with whom I wanted to affiliate." Genie expects his boutique brokerage of six to grow exponentially when he is settled in his new office, which is triple the size of his old location to accommodate his projected growth over the next 12 months.

Realty ONE Group Allure, Oakland, run by Parm Rahi

"When I first started looking into Realty ONE Group, I was amazed by what they were offering in terms of support, technology and marketing for such a reasonable investment," Parm Rahi said. "They are very professional, yet at the same time, feel almost like a family. Everything they have promised they have delivered, and I am delighted to be associated with them." With all the building blocks for success in place, Rahi intends to grow his firm to more than 50 by the end of the year, and double again by the end of the first quarter in 2014.

A Path to Success with a Proven Model

Realty ONE Group's franchise program has soared, due to the interest of independent brokers and successful agents and teams who want to be associated with its proven model that improves efficiency, maximizes productivity and reduces expenses.

Realty ONE Group sets itself apart from other firms with a singular focus on the agents and their needs: from a full suite of support in the form of education, training, technology and marketing systems, to luxurious office spaces and an attractive compensation plan.

"Focus on the agents and all else will follow," said Rick Hudson, Realty ONE Group's executive vice president of franchise development. "Everything we provide, from cutting-edge technology to a compensation model that allows agents to keep more of their hard-earned money is designed to appeal to these top-performing professionals."

The company recently launched OwnAONE.com, a new franchise-focused site with more detail on its popular franchise opportunities and the success potential of its model. The site, which features the latest technology and a clean, modern interface,

allows prospective franchisees to learn more about the process, pose questions and get in touch with the regional vice president in their area.

"This is a chance for brokerage owners and savvy real estate professionals to gain a strong understanding of what our opportunity is all about before they come see us on a special VIP tour of our company," said Hudson.

About Realty ONE Group, Inc.

Realty ONE Group, Inc. is a full-service residential real estate brokerage firm that focuses on attracting successful agents by providing more service and support while allowing them to keep more of their commissions. Now a national franchisor, the firm has grown to over 40 offices and 4,500 associates since its inception in 2005. Realty ONE Group was recently named No 7 in the nation in closed transactions by REAL Trends and has been named one of the fastest-growing companies by INC. 500 for five consecutive years. For more information, visit www.RealtyONEGroup.com.