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Realty ONE Group to Take San Diego Market by Storm, Expanding its Dynamic Model that Offers Unparalleled Service and Support to Clients and Agents Alike:

Industry Veteran Tina King Leads Market Expansion

IRVINE, Calif. (Nov. 19, 2013) -- Realty ONE Group continues its rapid expansion with the opening of its office in the San Diego/Carlsbad area, conveniently located off Palomar Airport Road in the heart of North San Diego County.

This office is one of the first locations for what is expected to be a wide footprint throughout San Diego, led by Tina King, who is responsible for overseeing local operations. King, a veteran real estate professional, was a top producer within Keller Williams Realty, where she later became a productivity coach, pioneering a program that was implemented regionally.

“Tina’s extensive experience in the industry, coupled with her proven performance as a mentor, will ensure our success as we take the San Diego area by storm,” said Kuba Jewgieniew, Realty ONE Group’s founder and CEO. “She has coached more than 1,000 agents in her career, and if local agents are ready to grow their business or their team, she can get them there. Realty ONE Group is known for disrupting the landscape of every market we enter and San Diego will be no exception.”

The large state-of-the-art office provides the utmost in comfort and technology for both agents and clients, featuring ample conference areas and 17 private offices, a Realty ONE Group hallmark in an era when most companies are reducing or eliminating posh office space. The full-service office houses not only the real estate personnel, including a full-time branch manager, compliance officer and office administrator, but also access to complementary in-house services for full-service, one-stop-shopping capabilities, through Realty ONE Group’s affiliation with Everest Escrow and Movement Mortgage.

“I am delighted to be an integral part of growing something so significant,” King said. “It is a pleasure to talk to prospective agents because I can confidently assert that our model is the best in the industry. High-performing professionals can brand themselves, while knowing that Realty ONE Group provides everything they need for long-term

success. I guarantee that hard-working agents will be more, have more and make more when they join Realty ONE Group.”

Realty ONE Group sets itself apart from other firms with a singular focus on the agents and their needs: from a full suite of support in the form of education, training, technology and marketing systems, to luxurious office spaces such as those in San Diego, and an attractive compensation plan.

The firm has expanded throughout California at a torrid pace, augmented by its recently introduced franchise program. The “Own A ONE” program has exceeded all expectations, due to the interest from independent brokers and successful agents and teams who want to be associated with its proven model that improves efficiency, maximizes productivity and reduces expenses.

“The San Diego market is on fire and we are looking forward to dominating the market with multiple offices as we expand throughout the area,” Jewgieniew said.

About Realty ONE Group, Inc.

Realty ONE Group, Inc. is a full-service residential real estate brokerage firm that focuses on attracting successful agents by providing more service and support while allowing them to keep more of their commissions. Now a national franchisor, the firm has grown to over 40 offices and 4,500 associates since its inception in 2005. Realty ONE Group was recently named No 7 in the nation in closed transactions by REAL Trends and has been named one of the fastest-growing companies by INC. 500 for five consecutive years. For more information, visit www.RealtyONEGroup.com.