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## **Realty ONE Group Celebrates a Year of Unprecedented Growth and Astounding Results:**

*Aggressive Plans will Fuel Their Evolution As a Lifestyle Brand in 2014*

IRVINE, Calif. (Jan. 24, 2014) -- Realty ONE Group once again confirmed their status of market dominance with an incredible record-breaking 2013 – and a solid plan to further accelerate in 2014.

“Our success is due to the people at Realty ONE Group, who are the focus of everything we do,” said Kuba Jewgieniew, CEO and Founder of Realty ONE Group, Inc. “It is truly impressive what we have been able to accomplish in our eight short years, and yet we continue to remain forward focused. The best is yet to come!”

### **Growth by the Numbers**

For the fifth consecutive year, INC. Magazine again recognized Realty ONE Group as one of the fastest-growing private companies in America. Real Trends ranked them No. 7 in the nation in units and an impressive No. 10 in total volume. All told, the firm closed more than 25,000 transactions, with more than \$6.6 billion in sales volume in 2013, thanks to the dedication of nearly 5,000 agents. The company’s closed sales volume for 2013 marks an important milestone which the firm expects to double over the next few years. With nearly 50 offices throughout the western states, the company will focus on expanding east in 2014.

### **Franchise Success**

Realty ONE Group’s franchise program has soared, due to the interest of independent brokers and successful agents and teams. They are excited to be associated with a proven model that improves efficiency, maximizes productivity and reduces expenses.

Nearly 30 franchises signed in 2013, as the company maintained a highly selective process for affiliation, despite over 1,000 inquiries. The new franchises are located in Colorado, Texas, Oregon, Arizona and throughout California. The success potential of

the Realty ONE Group franchise program launched with Realty ONE Group Southwest in Temecula, California, which has grown from 5 to 130 agents in under a year.

### **Corporate-Owned Offices**

Realty ONE Group continued to dominate the California market with new offices in San Diego and Rancho Cucamonga, and a second office in Huntington Beach. The company also opened an office in North Scottsdale, Arizona, and relocated two Nevada branches to larger (more than 10,000 square feet!), more prestigious locations. They unveiled a new headquarters in Irvine, California, designed to spark communication, collaboration and creativity.

In addition to new offices, the company celebrated the two-year anniversary of the acquisition of John Hall and Associates, an Arizona powerhouse.

### **New Talent Joins**

To support further high-speed growth and stature, the firm continues to attract industry veterans, such as Wally Kowis, who joined the team as Corporate Broker for the Summerlin, Nevada, office; Tina King who joined as Regional Manager in San Diego, California; David Squier, who joined the Northwest Nevada office as Corporate Broker; Kim Kershaw who joined Realty ONE Group as Manager of the new Rancho Cucamonga, California, office; and Bill Powers, who joined the Arizona Team as Manager of the North Scottsdale branch office.

Industry veteran Bob Bronswick also joined as Director of Business Coaching. He supports all Realty ONE Group franchisees in the growth of their businesses by providing coaching on recruiting, retention, staffing and operations.

### **Tech Dominance**

In 2013, Realty ONE Group signed multiple agreements with top industry leaders including Zillow, [Trulia](#), [Homes.com](#), Smarter Agent and [OnBoard Informatics](#) to further provide best-in-class support to agents and clients.

The firm's impressive Web presence was enhanced with several new channels including:

- A free corporate home search app and a free, personalized app for every agent
- A rebrand of the company's online and offline presence, including a new logo, [website](#), and office enhancements

- [RealtyONEGroup.TV](http://RealtyONEGroup.TV) to showcase videos of the company's Vision, Agents, and Culture
- [OwnAONE.com](http://OwnAONE.com) for prospective franchisees
- First edition of ONE Magazine: [www.RealtyONEGroup.com/ONEMagazine](http://www.RealtyONEGroup.com/ONEMagazine).

"We do so much more than just 'sell houses.' Our neighborhood experts help their clients find their home. Everything our company does – from focusing on agents to creating engagement with our glossy magazine and videos -- is designed to further designate us as a true lifestyle brand, a major player in not just the real estate industry but beyond," Jewgieniew said.

### **"All Work and No Play?" Not at Realty ONE Group!**

As hard as the team works, Realty ONE Group is known for a convivial team office atmosphere, highlighted by office events and celebrations. This team spirit is part of the company's culture, which is about people who positively empower and inspire each other.

And, Realty ONE Group is known for their commitment to the local communities. The Second Annual Kuba Cup Golf Classic was held in Southern California, and the company held the official launch of Realty ONE Group Cares, their charitable foundation.

From participation in the Alzheimer's Walk in three states, to Nevada's Cystic Fibrosis Foundation and many other events and activities, the Realty ONE Group family made a difference in the communities that employees and clients call home. 2014 will feature a major focus on expanding these efforts.

### **Looking Forward...**

There is no doubt that 2014's accomplishments will further raise the bar. Planned expansions and updates include:

- The Goodyear, Arizona, location opens in February
- Rancho Bernardo and Mission Valley come online in early 2014 to expand the growing San Diego region
- Tech enhancements will include updates to the company's proprietary paperless software system
- ONE University premieres as a business coaching program for all Realty ONE Group agents to elevate their business
- Realty ONE Group Cares will hold the first "ONE Day" on their anniversary, May 1st. The entire Realty ONE Group family will get out and give back in local communities across multiple states.

“Our agents are the driving force in our success, and I am proud at the astonishing results they produce, day after day. Our team is the best in the business and will lead us to an explosive 2014. We expect nothing less than to continue to disrupt the status quo and take the industry and our markets by storm,” Jewgieniew said.

### **About Realty ONE Group, Inc.**

Realty ONE Group, Inc., is a full-service residential real estate brokerage firm and lifestyle brand that focuses on aligning with positive and successful agents with its superior focus on service and support. Now a national franchisor, the dynamic company has grown to nearly 50 offices and nearly 5,000 associates since its inception in 2005. Realty ONE Group was recently named No. 7 in the nation in closed transactions by REAL Trends and has been named one of the fastest-growing companies by INC. 500 for five consecutive years. For more information, visit [www.RealtyONEGroup.com](http://www.RealtyONEGroup.com).