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Realty ONE Group and Curb Call Team up in Exclusive Arrangement that Connects Agents with Buyers:

IRVINE, Calif. (May 20, 2014) Realty ONE Group will be the exclusive provider of Curb Call, a new "showing-on-demand" app, in 4 major markets. The innovative app will be FREE to all Realty ONE Group agents.

Curb Call is a new mobile app that allows real estate agents to monetize small windows of free time throughout their day by picking up on-demand showing requests from buyers who are at a listing and want an immediate tour.

Curb Call is officially launching with Realty ONE Group as its exclusive partner in San Diego, Orange County, Las Vegas metro area, and Phoenix metro area, with more locations to be announced in the coming weeks.

"We are incredibly excited to partner with industry leader Realty ONE Group for our global launch," said Seth Siegler, CEO of Curb Call Technologies, Inc. "This is a progressive company with smart, forward-thinking agents who are going to make the most of this type of technology. We know it will be an amazing tool for both buyers and agents, and there's nothing else like it."

How Curb Call works: Available agents open Curb Call and set themselves to "available for showings." A buyer not already attached to an agent can view available agents in the area where their listing of interest is located. The agent who receives a "buyer alert" can view the buyer's name, profile and location, then accept or decline the showing request. If accepted, the agent gets the buyer's complete contact information and sets up the showing.

"This is a win for our agents - Realty ONE Group is known for our commitment to building their business by providing qualified, quality leads. We offer the most support in the industry, and give them the most advanced marketing tools available," said Kuba Jewgieniew, CEO and Founder of Realty ONE Group Inc. "And likewise, buyers will benefit from the expertise of our experienced agents. We are proud to be the exclusive provider of this cutting-edge app, as part of the full suite of technology and marketing support we offer our team."

"The beauty of a Curb Call lead is that it's a buyer in the late stages of his or her search. This person has already viewed this listing online and likes what they've seen - from the home itself

to the surrounding neighborhood,” Siegler said. “We’re an ‘on-demand society’ and our app can help cement those relationships with experienced agents who can take buyers to the next level.”

Realty ONE Group will demonstrate this exclusive app live at their ONE Talk in Carlsbad, Calif., on Thursday, May 22, from 9 a.m. to 12:30 p.m. at the Dove Library (1775 Dove Ln, Carlsbad).

The ONE Talk is FREE and everyone is welcome. Jan O'Brien, VP of Business Coaching and Tina King, Regional Manager of San Diego will lead the empowering breakthrough session, which will cover “how to develop the mindset of a listing master” and will also feature a top-producing agent panel. Additional information about the event and registration available [here](#).

About Realty ONE Group, Inc.

Realty ONE Group, Inc., is a full-service residential real estate brokerage firm and lifestyle brand that focuses on aligning with positive and successful agents with its superior focus on service and support. Now a national franchisor, the dynamic company has grown to 50+ offices and 5,000+ associates since its inception in 2005. Realty ONE Group was recently named fifth largest independent brokerage in the nation by REAL Trends and has been named one of the fastest-growing companies by INC. 500 for five consecutive years. For more information, visit www.RealtyONEGroup.com.

About Curb Call Technologies, Inc.

Curb Call is a new mobile app that connects real estate agents and showing-ready buyers in real time, on demand through a patent pending and simple user experience. Buyers can sign up for free and view profiles and feedback scores for nearby and available real estate agents, while standing outside a listing of interest. Requesting a showing from one is a simple, 5 second process. Agents can choose when and where they receive showing requests. Founded by Seth Siegler, in San Diego, CA, Curb Call was a runner up in the 2013 Realogy / Retsly Innovation Summit. Media Inquiries: Media@CurbCall.com