

CONTACT:

Cathie Ericson
Media@RealtyONEGroup.com
503-539-6772

Realty ONE Group's Top Agents Champion Exclusive Arrangement with Curb Call, the New App That Connects Agents with Buyers

IRVINE, Calif. (July 16, 2014) Realty ONE Group's exceptional agents are among the biggest supporters of the company's announcement as the exclusive provider of Curb Call, a new "showing-on-demand" app, in four major markets. The innovative app will be FREE to all Realty ONE Group agents.

Curb Call is a new mobile app that allows real estate agents to monetize small windows of free time throughout their day by picking up on-demand showing requests from buyers who are at a listing and want an immediate tour.

"Our top producers immediately recognized its potential," said Kuba Jewgieniew, CEO and Founder of Realty ONE Group Inc., sharing some of the comments he's heard from three of the company's major markets:

"Curb Call will have a huge impact on our industry. It's an exciting technology and I know any agent hoping for more buyer deals will want it. I'm lucky to be with a brokerage that has done their due diligence in securing tools like Curb Call for their agents ahead of competitors."

Russell Shaw, Realty ONE Group Paradise Valley AZ. 350 closed transactions in 2013 and recently named on REAL Trends "The Thousand" list.

"Curb Call is an innovative, cutting-edge technology system that provides a positive experience for the Realtor and buyer. It is not easy to find a user-friendly software that creates win/win results - especially with today's on-demand consumer marketing - but Curb Call provides all of this and more. When a buyer is ready to tour a home, this app aligns them with a qualified agent in minutes. It is brilliant and will truly redefine the consumer experience when looking to purchase real estate."

Jim Brooks, Realty ONE Group Green Valley, NV. 180 closed transactions in 2013.

“As a Realty ONE Group agent I am consistently impressed with the level of tools and services they provide their professionals. This is one more thing that's going to positively impact my business and ability to close more deals. It's reassuring to know that I've aligned with a brokerage that is on the cutting edge of technology and not only understands real estate but is creating the future of real estate.”

Jeana Keough, Realty ONE Group Mission Viejo, CA. Former “Real Housewives of Orange County” star.

“Simple, fast and effective, Curb Call is the next big thing to hit the real estate market, and if agents are smart, they will jump on this new technology,” Jewgieniew said. “We all know the landscape of real estate is constantly changing, and in order to stay ahead, we need to be on call with clients. Curb Call allows agents to be exactly that - on call. This is going to connect home buyers and agents like nothing before.

How Curb Call works: Available agents open Curb Call and set themselves to "available for showings." A buyer not already attached to an agent can view available agents in the area where their listing of interest is located. The agent who receives a "buyer alert" can view the buyer's name, profile and location, then accept or decline the showing request. If accepted, the agent gets the buyer's complete contact information and sets up the showing.

Curb Call is officially launching with Realty ONE Group as its exclusive partner in San Diego, Orange County, Las Vegas metro area, and Phoenix metro area, with more locations to be announced in the coming weeks.

"Partnering with a progressive company like Realty ONE Group gave us access to top agents in key markets," said Seth Siegler, CEO of Curb Call Technologies, Inc. "We knew their most successful agents would immediately see the benefits of connecting with buyers in the late stages of their search, allowing them to close more deals."

About Realty ONE Group, Inc.

Realty ONE Group, Inc., is a full-service residential real estate brokerage firm and lifestyle brand that focuses on aligning with positive and successful agents with its superior focus on service and support. Now a national franchisor, the dynamic company has grown to 50+ offices and 5,000+ associates since its inception in 2005. Realty ONE Group was recently named fifth largest independent brokerage in the nation by REAL Trends and has been named one of the fastest-growing companies by INC. 500 for five consecutive years. For more information, visit www.RealtyONEGroup.com.

About Curb Call Technologies, Inc.

Curb Call is a new mobile app that connects real estate agents and showing-ready buyers in real time, on demand through a patent pending and simple user experience. Buyers can sign up for free and view profiles and feedback scores for nearby and available real estate agents, while standing outside a listing of interest. Requesting a showing from one is a simple, 5 second process. Agents can choose when and where they receive showing requests. Founded by Seth Siegler, in San Diego, CA, Curb Call was a runner up in the 2013 Realogy / Retsly Innovation Summit. Media Inquiries: Media@CurbCall.com