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## **Realty ONE Group Gets Visual with Videolicious App: Firm Offering it Free to All Agents**

IRVINE, Calif. (July 1, 2014) If a picture is worth 1,000 words, then a video is worth a million. That's why Realty ONE Group is announcing that beginning today, all agents will receive the instant, professional video-creation app Videolicious at the Enterprise tier for free, allowing them to beautifully and professionally showcase all of their listings through video.

With the new Videolicious Enterprise capability, agents can now create impressive high-end listing videos from the quick convenience of their smartphone or tablet. Videolicious allows agents to record video, shoot photos, add a voiceover and share their video in minutes.

"We take pride in equipping our agents with the latest and greatest technology. In today's market, distinctive, compelling video is a must-have for agents who want to boost their business and amaze their clients," said Kuba Jewgieniew, CEO and Founder of Realty ONE Group Inc. "We make sure our team has the best-in-class of every technology tool available, and Videolicious will allow each of them to instantly become video experts. It's all about giving our team what they need so they can continue to raise the bar."

Agents who have previewed the product are excited about its potential, citing capabilities that include:

- Personalizing the story with a customized voiceover
- Adding in additional elements such as filters and music
- Syndicating and sharing the video via social media: Facebook, Twitter, YouTube, etc.
- Inclusive corporate branding and customized contact slides
- Unlimited Videolicious video storage, video publishing and premium support
- Instructor-led training to build their video skills with the best strategic video training program in the industry.

"With its fast growth, Realty ONE Group focuses on investing in the best technology to empower their agents to grow their sales," said Matt Singer, CEO of Videolicious. "Video is consistently ranked as one of the most powerful ways for real estate agents to grow their business, and we are incredibly excited to help all Realty ONE Group agents create more video, automatically, in seconds, with Videolicious."

“Real estate is such a visual medium. We know our agents will love highlighting their gorgeous listings with this tool,” said Jewgieniew. “This is just one more way that our agents will continue to maintain market dominance and exceed their clients’ expectations.”

#### **About Realty ONE Group, Inc.**

Realty ONE Group, Inc., is a full-service residential real estate brokerage firm and lifestyle brand that focuses on aligning with positive and successful agents with its superior focus on service and support. Now a national franchisor, the dynamic company has grown to 50+ offices and 5,000+ associates since its inception in 2005. Realty ONE Group was recently named fifth largest independent brokerage in the nation by REAL Trends and has been named one of the fastest-growing companies by INC. 500 for five consecutive years. For more information, visit [www.RealtyONEGroup.com](http://www.RealtyONEGroup.com).

#### **About Videolicious**

Since 2007, Videolicious has been a leading provider of automatic video creation solutions, with more than 2,000,000 users in over 100 countries. The company’s patented automatic video editing technology has powered the creation of videos for Fortune 500 companies, newspapers and magazines, social media marketers, real estate agents, local businesses, and anyone else who wants to benefit from video’s power to sell and inform. The vision of Videolicious is to make video creation so easy that video becomes the dominant form of online content. Videolicious puts great video creation into the hands of everyone, from novices who need a fast and easy way to create professional-looking video to professionals who want to shoot more and edit less. For more information, visit [videolicious.com](http://videolicious.com).